

ALSA MEDIA RELEASE

The Australian Liquor Stores Association (ALSA) welcomes the merger of the Liquor Stores Association of Victoria Inc. (LSA V) with Master Grocers Australia (MGA).

ALSA sees the benefit in having a united and consistent approach to Government to represent the Liquor Store sector in Victoria.

With the combined Victorian organisation continuing as a member of ALSA, the merger will further reinforce the national representation of all liquor stores around Australia that are represented by ALSA at the National level.

ALSA looks forward to working with the combined LRA group to continue to support the growth and sustainability of the retail liquor sector in Victoria and welcome their support to ensure the ongoing viability of a strong, responsible, and diverse retail liquor sector around Australia.

ALSA also welcomes the support of MGA in the important area of workplace relations, in line with the work that ALSA has been undertaking at the federal level on the award modernisation process.

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For further information, contact:

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